EMPOWERING VOLUNTEERS:

LEVERAGING TECHNOLOGY TO CULTIVATE A CULTURE OF VALUE

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Volunteers are essential components of every church community. Church volunteers dedicate their time, energy, and talents to support and serve the church. It can be easy for volunteers to be forgotten with the priorities and daily tasks but most would argue they are the most valuable resource. That is why it's important that they know they are valued and needed. When leveraging technology, church leadership and staff can express to volunteers that they are supported, valued, and appreciated in many powerful ways. Technology built with the local church at heart will make managing ministries simple and intuitive so precious time is spent in relational time with your flock. Let's explore four ways your church can use technology to cultivate a culture of value with church volunteers while connecting, engaging, and growing your church community.
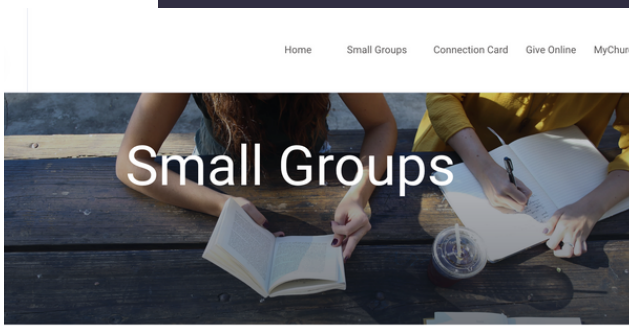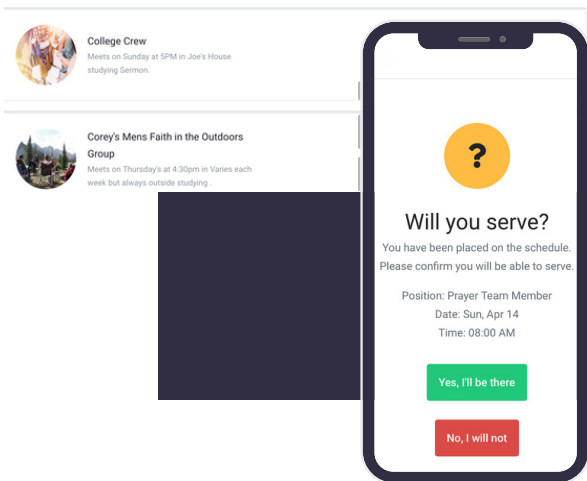
Volunteer Recruitment

Creating a space for volunteer recruitment is essential for empowering volunteers and creating a culture of value. Establishing a place where church members can locate volunteer opportunities and have accessibility to sign up or express interest is essential for creating a positive, safe space for volunteers. Leveraging technology is helpful as it can provide a platform for individuals to explore volunteer roles, learn about upcoming events, and easily express interest in getting involved. Not only is it easy for the volunteers but it is just as simple on the staff end.With track.church's mass texting feature, admins of the church have the ability to send text communications to members asking what ministries or volunteer options they would be interested in. It's a low barrier to say "I'm interested" before making a full commitment. The church management platform also has a customizable newsletter feature that includes a "call to action" for volunteers, allowing members to easily find open opportunities. By creating a space for volunteer recruitment, it not only attracts new volunteers but also affirms the value of each individual's contributions to the ministry of the church.

VOLUNTEER

Foster Open, Smooth, & Effective Communications to Help Nurture Your Volunteers

Communication is key in any relationship- especially between volunteers and church leadership. Open, smooth and effective communication ensures that volunteers feel informed, engaged, and empowered in their important roles. With open communication channels, volunteers feel heard and respected, which leads to higher motivation, satisfaction, and dedication in their service.Technology has made it simple to set up automated communications so that communication is always open, smooth, and effective. track.church eliminates having staff send out individual reminders and the need to respond to the endless barrage of "when am I scheduled again?" or "what group am I working with this Sunday?" With one fast click of confirmation, volunteers can say "I'll be there." Automation communication, ability for group text and email, notifications, and alerts all being in one simple platform ensures that staff and volunteers are informed about events, changes in schedules, and opportunities for involvement- allowing for further connection, engagement, and growth in the church.

Provide Straightforward Scheduling for your Staff and Volunteers

By ensuring that the check-in process is reliable and hassle-free, church leaders show that they prioritize the volunteer experience and value the contributions of each individual. The attention to detail fosters a sense of belonging and affirmation among volunteers which encourages them to actively participate and invest in the church. Church staff have important priorities- scheduling should not be one of them and it can feel like a full time job. With technology on your side, you never have to spend hours going back and forth with volunteers to coordinate and make sure every volunteer spot is filled. track.church is designed to efficiently and effectively schedule all your ministry volunteers with automated reminders and displays on MyChurch profiles. This way volunteers get reminded when and where they are needed without staff having to keep track.

Reliable Check-In Process

A reliable check-in process is fundamental to cultivating a culture of value in volunteers. When volunteers and members are greeted with a smooth and efficient check-in experience, it sends a clear message that time and efforts are valued and respected. By streamlining this aspect of volunteer engagement, church leaders and staff can set the tone for a positive and supportive environment where volunteers feel empowered to contribute their talents with confidence, knowing that their contributions are appreciated.